



Biggleswade Town Council

STATEMENT THAT THE COUNCIL PROVIDES LEADERSHIP IN PLANNING FOR THE FUTURE OF THE COMMUNITY

Biggleswade Town Council set their priorities for the 4-year term of the Council in "Doing the Best for Biggleswade", Corporate Strategy 2016-2020. This includes the Council's Vision for the Town, Its Purpose (Mission Statement), core values (principles by which it operates) and its strategic priorities:

- Stimulating new growth within the town whilst developing and protecting amenities.
- Building the success of a sustainable Biggleswade.
- Creation of a single Biggleswade community.
- Developing the potential of the council to tackle local issues, deliver better services and effective leadership.

The Strategy was developed after consulting residents and businesses. An explanation of how the Strategy is to be delivered as well as detailed actions are included in the annual Business Plan, and performance against this is reported to Council every second month, on the Website and to the annual Town Meeting.

The Council supported the community and principal council in developing the Biggleswade Town Centre Strategy and Masterplan and include delivery of a number of projects in its Business Plan.

The Town Council will continue to work proactively wherever possible to strengthen and improve partnership working with community groups, local organisations, local business, statutory bodies, voluntary groups, and Central Bedfordshire Council.

Strengthen Partnerships

Encourage partners to approach the Town Council with clear, well thought out constructive ideas which will benefit all sections of the community and on which there can be joint working.

Publicise the work of the Town Council through its website, social media, newsletters and at council meetings.

Give the public the opportunity to ask questions at all of its public meetings.

Communication at all Levels

Have a clear method in which the public can give feedback to the Council both positive, negative and with ideas for development. Promote communication via the website, social media, noticeboards, public participation at meetings, questionnaires, Annual Report and newsletters.

Manage the Council's resources to ensure that they are spent on the needs of the community. Focus resources on what matters to our community and those that visit the area.

Managing the Council's resources wisely

Attain maximum benefit from management of the Council's assets.

Acknowledge the diversity of what heritage means to Biggleswade Town and seek to maintain this through active involvement in local projects along with the development of a Neighbourhood Plan.

Encourage ways in which our community can improve our environment and promote building resilience for the future.

Work to encourage balancing the current needs of people, the economy and the environment without compromising the future.

Be sensitive to our environment and contribute to a high quality of life.

Ensure a fair and equitable Town precept is set annually.

Sustainable Community

Work wherever possible with the business community to sustain economic vibrancy.

Actively support local business by employing local tradesmen whenever possible.